

20:20 Initiative

Empowering & Accelerating Women Entrepreneurs in Poland



Empowering Women Entrepreneurs

Trestle Group Foundation's customized training program is designed by entrepreneurs for entrepreneurs, and based upon their most common challenges and needs

Linking human capital, networks and resources, this pragmatic, one-day course focuses on building a community among participants that is sustainable over the next months and years



Objectives

- Network relationship management for entrepreneurial success
- Define vision for the business
- Define ideal clients and target markets
- Establish ongoing community structure
- Create business action plan

Our Goal : Impact 20'000 Women Entrepreneurs in Emerging Economies by 2020



When: June 11th, 2016
Where: Google Campus Warsaw; ul. Żąbkowska 27/31
03-736 Warszawa Polska
www.campus.co/warsaw/en
Time: 9:00 until 15:00

you'll

TRESTLE GROUP
f o u n d a t i o n



Agenda

TIME	TOPICS
9:00 – 9:15	Welcome & Team Formation
9:15 – 9:45	Network Relationship Management
9:45 – 10:15	Networking, Outreach & Online Strategy
10:15 – 11:00	BREAK
11:00 – 11:30	Business Vision: Refining the Pitch
11:30 – 12:30	Addressing Business Challenges
12:30 – 13:30	LUNCH
13:30 – 14:30	Addressing Client/Customer Challenges
14:30 – 15:00	Action plan/Developing the Community

Participant Requirements:

- Established business 1-3 years
- Proof of business concept & scalability
- Firm intention to grow and succeed
- Willing to engage with training participants on an ongoing basis upon completion of session
- Provide support in identifying future training participants
- English proficient

Built on a new model of nonprofit support, and guided by the belief that entrepreneurship fuels the engine that drives economic opportunity, growth and social progress, Trestle Group Foundation works to empower women entrepreneurs in developing and emerging economies.

To apply to participate, please, visit:

<http://entrepreneurworkshops.evenea.pl>